SAN DIEGO CONVENTION CENTER

FACILITY GUIDE

FLOOR PLANS | BUILDING SERVICES | AMENITIES | HOTELS

VISITSANDIEGO.COM

SAN DIEGO CONVENTION CENTER

30th Anniversary 1989
Discover the Award-Winning San Diego Convention Center

We are proud to be celebrating our 30th anniversary as the region’s premier gathering place. Since opening our doors in 1989, our team’s top priority is always to provide outstanding customer service so you’ll want to come to San Diego over and over again. Located along San Diego Bay, we offer flexible exhibit and meeting space in a walkable destination with year-round appeal.

LOCATION

The San Diego Convention Center is favorably located within a mile and a half of nearly 14,000 first-class hotel rooms and is just 10 minutes from the San Diego International Airport. Within easy walking distance are hundreds of unique restaurants, shops, city parks, museums and attractions. Before or after meetings, attendees can stroll to the lively Gaslamp Quarter, Seaport Village, The Headquarters shopping district, the historic USS Midway Museum and Petco Park, home to the San Diego Padres. Getting around the rest of town is also simple with taxis, buses, rental cars and the Trolley, San Diego’s light rail system linking downtown, Old Town and Mission Valley to the convention center. You can even rent a bike or scooter and see the sites on two wheels.

SPACE

Our waterfront facility features 2.6 million gross sq. ft. with 615,701 sq. ft. of exhibit space and 204,114 sq. ft. of meeting space including two 40,000 sq. ft. ballrooms. The center is home to 284,494 sq. ft. of prefunction, lobby and registration areas, as well as 184,514 sq. ft. of outdoor terrace space. Ultimate flexibility is offered for groups of any size. More than a half million sq. ft. of contiguous exhibit space is divisible into seven halls of varying sizes. Fifty loading docks offer convenient access to exhibit halls.

FEATURES

The building’s architectural centerpiece is a white Teflon-covered 90,000 sq. ft. Sails Pavilion that provides an open-air feel. The exhibit space recently underwent a complete renovation and now allows for meeting planners to customize lighting of the iconic Sails Pavilion roof. The glass-enclosed meeting space features an industry standard trade show floor, high-tech lighting and a cooling and heating system for maximum comfort year-round. The column-free space is equipped for a variety of events, from trade shows and receptions to banquets and galas.

The Sails Pavilion is flanked by two ballroom foyers that provide excellent prefunction space. Receptions, coffee breaks and registration activities can take place throughout these areas. Adjacent to the foyers are two ballrooms, each with over 40,000 sq. ft. Designed for maximum flexibility, both ballrooms can be easily divided into smaller sections. Many of our 72 multi-function meeting rooms are accessible via glass corridors. Several meeting rooms open out to expansive terraces overlooking the San Diego Bay, the perfect place for attendees to soak up San Diego’s year-round sunshine. The Sails Pavilion is also conveniently accessible to meeting rooms.

SERVICE

Renowned for our impeccable, high-quality service levels and experienced, award-winning staff, the convention center has a business model that provides seamless customer service from the initial planning stages to the conclusion of an event. From housekeepers and groundskeepers, to event managers, concierge staff and convention services managers, our center’s team has a special operating philosophy: When somebody enters our doors, they become an honored guest. This can-do attitude ensures successful events and keeps meeting planners coming back to our center again and again.
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39 OUR TEAM
Step inside the San Diego Convention Center and you’re walking into an iconic architectural wonder. Translucent, barrel-vaulted glass skylights offer panoramic views of downtown San Diego. With 75,756 sq. ft. of space, it makes for an ideal, convenient registration area. Digital signage will be offered to customers in four key places in our lobby beginning Summer 2019.

The exhibit halls offer 525,701 sq. ft. of ground floor contiguous exhibit space. The main hall is divisible into seven halls, each of varying size. Streamlined columns provide column-free space in selected halls. Additionally, there are 50 loading docks, eight offering direct drive-on access.
Two 40,000 sq. ft. ballrooms provide ample room for all your needs. The perfect combination of understated elegance and practical functionality, both ballrooms can accommodate larger general sessions or banquets, or can be divided into smaller rooms for any type of function.

The building offers over 204,000 sq. ft. of meeting space in 72 meeting rooms located on the mezzanine level and third level of the building. Most of the meeting room corridors have glass vaulted ceilings, bathed in natural sunlight and provide easy access to and from other areas of the building.
OUTDOOR TERRACES

With sunshine year-round, the terraces and outdoor mezzanine levels showcase San Diego’s beautiful weather. Dramatic views of San Diego Bay and the Coronado Bridge make the terraces the perfect backdrop for any special event. The area features an observation deck and illuminated skywalk. With 184,514 sq. ft., there’s ample room for both small and large functions.
Considered the building’s most iconic space, the Sails Pavilion offers 90,000 sq. ft. of sweeping views of the city and bay. Glass-enclosed with an industry standard tradeshow floor, the area is flexible for any type of event activity ranging from upscale receptions to exhibits. The newest enhancement and upgrade to the Sails Pavilion includes the option to customize LED colored lighting that is visible both inside and outside, illuminating the San Diego skyline and waterfront.
The San Diego Convention Center is pleased to offer a new amenity to customize and personalize events in a way never-before offered: LED Lighting of our iconic Sails Pavilion.

The newest enhancement and upgrade to our 90,000 square-foot exhibit space includes the option to customize lighting that is visible both inside and outside, illuminating the San Diego skyline and waterfront.

- Any client that has a “full-facility” contract will be able to select one color of their choice to light up the Sails each evening of the contracted event days. This will be complimentary during any four-hour block of time of their choosing (ending at midnight) to showcase the color that best represents a specific event. This is our way of saying “Thank you” for bringing your business to the San Diego Convention Center.

- Any client that contracts a “portion” of space in the Center, could receive one color for a “single” contracted event day (or possibly the night before) of their choosing for four hours (ending at midnight). This will be on a first come, first serve basis if the Sails Pavilion has not been contracted.

- If there is a desire to create a “one-of-a-kind” lighting event, then consider working with our lighting designer to help develop a Special Program/Light Customization.

  Customization Includes:
  + Client consultation and informational meeting on LED capabilities
  + Custom light show design and test
  + Pre-Show video presentation and final customization
  + Showtime remote monitoring for a seamless lighting show rollout

Contact your Event Manager to reserve your color choice or get started on your customization adventure.
BUILDING OVERVIEW

UPPER LEVEL
- 60 Meeting Rooms
- 2 Ballrooms
- Sails Pavilion
- 2 Kitchens
- Outdoor Terraces overlooking San Diego Bay

MEZZANINE LEVEL
- 12 Meeting Rooms
- Outdoor Terraces overlooking San Diego Bay

GROUND LEVEL
- 525,701 gross sq. ft. of contiguous exhibit space
- Lobby services
- Prefunction space

PARKING
- 3,950 spaces in two structures

SPACE DETAILS

GRAND LOBBY/PREFUNCTION
284,494 sq. ft.
- 10 escalators and 3 passenger elevators
- Starbucks Cafes in Lobbies A, C and E
- FedEx Business Office
- ATM Machines
- Nursing Mother’s Lounge
- Coming Soon: Gender Inclusive Restroom

EXHIBIT HALLS
525,701 sq. ft.
- Contiguous space can be divided into 7 halls (Halls B2 & G cannot stand alone)
- Ceiling height in Halls A-E is 27’4”
- Ceiling height in Halls F-H is 39’4”
- Floor load capacity is 350 lbs. per sq. ft.
- Exhibit halls include standard trade show floor with utility boxes on 30’ centers
  + Halls A-C floor boxes (electrical, telecom, water, drain and air) on grid format in varied combinations
  + Halls D-H floor boxes (electrical, telecom and drain) on grid format in varied combinations. Some air and water from supported catwalks above
- Clearances
  + Halls A, B and C:
    27 ft. to bottom of truss, 40 ft. to ceiling
  + Halls D and E:
    27 ft. to bottom of truss, 39 ft. to ceiling
  + Halls F, G and H:
    36 ft. to bottom of truss, 64 ft. to ceiling

BALLROOMS/MEETING ROOMS
204,114 sq. ft.
- 72 meeting/multi-purpose rooms, including 2 Ballrooms
- Mezzanine level rooms feature windows and glass doors leading out to Mezzanine Terraces with bay views
- Room 28 features glass doors leading out to the Plaza Terrace and cityscape views

OUTDOOR TERRACES
184,514 sq. ft.
- 7 outdoor terraces with views of San Diego Bay and Coronado
- Plaza Park, a two-acre park designed as a special events venue
- Recently renovated planters and foliage throughout the outdoor spaces
- Access to power and specialty lighting

SAILS PAVILION
90,000 sq. ft.
- Located directly between two 40,000 sq. ft. ballrooms
- Glass-enclosed walls provide open-air feel and spectacular views
- May be used in conjunction with other areas
- Utility boxes on 30’ centers
- Access to 2 freight elevators
- Floor load limit is 150 lbs. per sq. ft.
- 27’ clearance to lighting encasement
- New concrete floor and refurbished iconic Sails Pavilion roof featuring LED lights
FACILITY FEATURES & AMENITIES

TECHNOLOGY
• High density full facility Wi-Fi 802.11 a/g/n/ac
• 5 Ghz in exhibit halls
• Complementary 2.4Ghz and 5 Ghz Wi-Fi in lobby and common spaces
• Complete telephone service
• Cable Television Service
• Multi-cellular carrier distributed antenna system (DAS)
• High speed wired Internet and other special data circuits
• Temporary LAN/WAN/VPN networks
• Point-to-point networking
• EventPath TM Fiber connectivity to surrounding hotels
• In-house short wave two-way radio system
• Redundant 10 Gbps circuits and optical fiber backbone
• Onsite staff and 7/24 remote support for monitoring, network design and data engineering services

DIGITAL SIGNAGE
• Digital signage will be offered to customers in four key places in our lobby beginning Summer 2019

FOOD AND BEVERAGE SERVICES
• 7 concession stands in exhibit halls
• 2 full-service kitchens
• Portable specialty services
• Fish Taco Cart (Mobile)

AUDIO VISUAL
• Complete audio visual design and production capabilities

BUSINESS SERVICES
• Full-service business center providing fax, copying, express mail, packaging and printing

ELEVATORS
• 8 passenger elevators, 3 freight elevators with a 20,000-lb. capacity
• 2 freight/service elevators with 10,000-lb. capacity
• 3 service elevators with 5,000-lb. capacity
• 14 escalators

ELECTRICAL
• 120, 208, 227 and 480 V (single and three phase)
• Full range of electrical services are available

PARKING
• Underground parking and adjacent parking structures offer 3,950 spaces for convention center guests
• No overnight parking

TRUCK ACCESS
• 50 loading docks with 8 direct drive-in accesses to exhibit halls
• 30 ft. high elephant door located at Hall H

ACCESSIBILITY
• The San Diego Convention Center is in compliance with the Americans with Disabilities Act
• Aira Service — an application providing “agents” as guides for those who are blind or have low vision
LOBBY SERVICES & AMENITIES

Our convention center offers an array of convenient lobby amenities. With everything from ATMs to coffee shops, many of our guest’s needs will be met without having to leave the building. We take care of all the details so you can focus on the bigger picture.

STARBUCKS
Get fueled up on coffee! Choose from three locations in Lobbies A, C and E. (Hours of operation vary based on event.)

FEDEX OFFICE BUSINESS CENTER
Do all your shipping, mailing, printing and other business needs at our on-site business center located in Lobby D.

FREE WI-FI
Available in all lobbies

GUEST SERVICES
Have questions? Need directions? Our friendly team of uniformed guest services professionals can help you find your way.

ATM
We offer two ATM’s. Find them in Lobbies B and E.

GENDER INCLUSIVE RESTROOM
We are proud to soon offer a gender inclusive restroom. It will be located in Lobby A, opening Summer 2019.

NURSING MOTHER’S LOUNGE
We are proud to offer a nursing mother’s lounge. It is located in the Women’s Restroom in Lobby E.

CHARGING STATIONS
Take a quick break to charge your devices at one of our 27 charging stations, located along the lower level lobbies.
WASTE MINIMIZATION

57% of waste generated at the center was diverted from landfills in FY18.

+ Initial recycling efforts began in 1990 with the diversion of glass and plastic bottles, aluminum cans, mixed paper, wood pallets and clean green waste.
+ Mixed recyclables (paper, plastic, aluminum and glass) are collected daily in clearly marked bins throughout our building to keep recyclables out of the waste stream.
+ Used batteries, printer ink cartridges, lightbulbs, tires and corrugated cardboard are diverted.
+ Copper wire is recycled after every show, averaging five tons annually.
+ Cooking oil is collected and recycled into bio-diesel fuel.

FOOD COMPOSTING

125 TONS of non-edible food was composted in FY18.

+ The convention center composes all food scraps.
+ There are no garbage disposals in our kitchen.

LOCALLY-SOURCED

100-MILE radius in which produce and protein is purchased.

+ Fruits, vegetables, olive oils and seafood are purchased from local farms and suppliers as supply and season allows.

DONATIONS

72 TONS of edible food was donated to the San Diego Rescue Mission in FY18 – enough to plate 115,000 meals for San Diegans in need.

+ Approximately 8 tons of leftover convention items, unclaimed lost and found items and surplus furniture and computers were donated to schools, libraries, churches, veterans’ groups, women’s centers and shelters.

WATER CONSERVATION

+ Low flow automatic sinks and toilets are in all restrooms.
+ Outdoor landscaping uses drip irrigation, drought-tolerant plants and mulch to reduce watering.
+ Kitchens utilize energy-efficient dishwashers.

The San Diego Convention Center is a proud industry leader in sustainability. Our business practices are recognized for going above and beyond when it comes to environmental responsibility in operating and managing our venue, which is LEED Gold Certified by the U.S. Green Building Council. In 2018, the San Diego Convention Center achieved Level Three certification to the APEX/ASTM Environmentally Sustainable Event Standards.
ENVIRONMENTAL PURCHASING

+ Products made with biodegradable and recycled materials including copy paper, legal pads, envelopes, toilet paper, facial tissue and paper towels are purchased.
+ Environmentally responsible cleaning products are purchased for carpets, floors, kitchens and bathrooms.
+ Dry cleaning and laundering services for staff uniforms use biodegradable solvents.
+ All in-house contractors require adherence to green practices.
+ Green disposable cutlery and plate ware are available on request. There are compostable, sustainable and recyclable options.

LEADERSHIP

+ Executive management develops best practices to minimize the impact of events globally by participating on IAVM’s Sustainability Committee for environmentally responsible public assembly facility management.
+ The San Diego Convention Center is proud to be a member of the Port of San Diego’s Green Business Network, a group of local businesses dedicated to improve their operational efficiencies and track their successes.

ENERGY CONSERVATION

+ Energy-management software and a full-facility conversion of 11,650 lighting fixtures to more energy-efficient LED lighting saves approximately $850,000 annually.
+ The more environmentally-friendly LEDs offer a number of benefits including improved visibility and reduced energy consumption.
+ Energy-efficient dishwashers in kitchens save 3,297 kWh annually.

TRANSPORTATION

+ Our convention center is located next to a San Diego Trolley stop making it easy to get around without a car.
+ Hotels, restaurants, retail and even some attractions are within walking distance.
+ The venue is just three miles from the San Diego International Airport.
FLOOR PLANS
## GROUND LEVEL SPECIFICATIONS

<table>
<thead>
<tr>
<th>ROOM NAME</th>
<th>DIMENSIONS</th>
<th>SQUARE FEET</th>
<th>CEILING HEIGHT</th>
<th>10' X 10' BOOTS</th>
<th>THEATER</th>
<th>CLASSROOM</th>
<th>BANQUET</th>
<th>RECEPTION</th>
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<tbody>
<tr>
<td>Exhibit Hall ABCDEFGH</td>
<td>1918'-0&quot; x 304'-0&quot;</td>
<td>525,701</td>
<td>varies</td>
<td>2939</td>
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<td>1,808</td>
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<td>299'-4&quot; x 306'-6&quot;</td>
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<td>• Exhibit Hall D</td>
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<td>3,840</td>
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<td>Show Office A</td>
<td>30' x 20'</td>
<td>600 gsf</td>
<td></td>
<td></td>
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<tr>
<td>Show Office B</td>
<td>30' x 30'</td>
<td>900 gsf</td>
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<td>Show Office C</td>
<td>11' x 23'</td>
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<td>Show Office D</td>
<td>32'-0&quot; x 23'-8&quot;</td>
<td>700 gsf</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Show Office E</td>
<td>28'-0&quot; x 23'-8&quot;</td>
<td>650 gsf</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Show Office F</td>
<td>24'-4&quot; x 15'-10&quot;</td>
<td>350 gsf</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Show Office G</td>
<td>24'-0&quot; x 15'-10&quot;</td>
<td>330 gsf</td>
<td></td>
<td></td>
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<tr>
<td>Show Office H</td>
<td>24'-0&quot; x 15'-10&quot;</td>
<td>330 gsf</td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tbody>
</table>

**DOOR DIMENSIONS**
- Front Entrance Doors: 7’w x 9’h
- Exhibit Hall Doors: 6’w x 9’h
- Truck Access (A): 20’w x 16’h
- Truck Access (B): 20’w x 16’h
- Truck Access (C): 20’w x 16’h
- Truck Access (D): 23’w x 16’h
- Truck Access (E): 23’w x 16’h
- Truck Access (F): 23’w x 16’h
- Truck Access (G): 23’w x 16’h
- Truck Access (H): 23’w x 16’h
- Elephant Door (H): 23’w x 30’h

**CONCESSION AREAS**
- (B): 45’ x 25’
- (C): 45’ x 25’
- (D): 30’ x 30’
- (E): 30’ x 30’
- (F): 30’ x 30’
- (G): 30’ x 30’

### General information

**Capacities**
* Halls B-2 and G do not stand alone.
** Capacities vary. Contact your San Diego Convention Center event manager for custom room set ups.

Additional Exhibit Hall room configurations are available. Please contact your San Diego Convention Center event manager for more information.

(All capacities based on calculations of the San Diego Fire Marshal)

**Floor Loads**
350 lbs. per sq. ft.

**Airwalls**
Sound absorptive panels; denoted by dotted lines

**Columns**
Four column types as denoted on diagram by numbers

**Utility Boxes**
Floor utility boxes are on 30 ft. centers; all boxes have phone and electrical (110 v. on 30 amp. breakers, single phase, and 208 v. on 60 amp breakers, single phase)

**Lighting**
LED lighting - levels controllable at wall panel
*Note: color temperature of LED lighting is 5K
COLUMN DETAILS
Dimensions are close approximates and field measurements are recommended.
LOBBY DETAILS

EAST BUILDING

TO WEST BUILDING

SAN DIEGO CONVENTION CENTER FACILITY GUIDE
# MEZZANINE LEVEL SPECIFICATIONS

<table>
<thead>
<tr>
<th>ROOM</th>
<th>DIMENSIONS</th>
<th>SQUARE FEET</th>
<th>CEILING HEIGHT</th>
<th>THEATER</th>
<th>CLASSROOM</th>
<th>BANQUET</th>
<th>RECEPTION</th>
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<tbody>
<tr>
<td>12</td>
<td>27’-10” x 38’-11”</td>
<td>1,055</td>
<td>10’</td>
<td>84</td>
<td>55</td>
<td>40</td>
<td>150</td>
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<tr>
<td>13</td>
<td>34’-1” x 36’-10”</td>
<td>1,038</td>
<td>9’-11.5”</td>
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<td>60</td>
<td>40</td>
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<td>14AB</td>
<td>77’-1” x 58’-5”</td>
<td>4,616</td>
<td>14’-6”</td>
<td>520</td>
<td>296</td>
<td>180</td>
<td>665</td>
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<tr>
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**General information**

**Lighting**
- LED lighting - levels controllable at wall panel
  - Note: color temperature of LED lighting is 5K

**Rooms 14-17**
- Glass windows and doors open to terrace. Vertical blinds and black-out-drapes allow for enhanced A/V presentations

**Airwalls**
- Sound absorptive panels; denoted by dotted lines

**Access to Mezzanine Level**
- Mezzanine Level is accessible in three ways:
  - from Cityside Ground Level Lobby West to Upper Level, across Upper Level, then down to Mezzanine Level via elevator, escalator or stairs
  - from Bayside Exterior Ground Level via exterior elevator or stairs
  - from Ground Level Bayside Lobby, for Exhibit Halls B & C licensees, via interior elevator, escalator or stairs
MEZZANINE LEVEL VIEW

* ACCESS TO MEZZANINE THROUGH BACK OF HALLS B & C
* THROUGH THE 6A FOYER
## Upper Level Specifications

<table>
<thead>
<tr>
<th>Room</th>
<th>Dimensions</th>
<th>Square Feet</th>
<th>Ceiling Height</th>
<th>Seating Capacities</th>
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### Floor Plans

**San Diego Convention Center Facility Guide**
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<tr>
<th>ROOM</th>
<th>DIMENSIONS</th>
<th>SQUARE FEET</th>
<th>CEILING HEIGHT</th>
<th>THEATER</th>
<th>CLASSROOM</th>
<th>BANQUET</th>
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<td>88’-4” x 57’-6”</td>
<td>5,168</td>
<td>18’-0”</td>
<td>520</td>
<td>352</td>
<td>210</td>
<td>525</td>
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<tr>
<td>• 33A</td>
<td>28’-6” x 57’-6”</td>
<td>1,686</td>
<td>18’-0”</td>
<td>168</td>
<td>108</td>
<td>60</td>
<td>175</td>
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<tr>
<td>• 33B</td>
<td>30’-0” x 57’-6”</td>
<td>1,725</td>
<td>18’-0”</td>
<td>168</td>
<td>108</td>
<td>60</td>
<td>175</td>
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<tr>
<td>• 33C</td>
<td>29’-8” x 57’-6”</td>
<td>1,756</td>
<td>18’-0”</td>
<td>168</td>
<td>108</td>
<td>60</td>
<td>175</td>
</tr>
</tbody>
</table>

**General information**

**SAILS PAVILION**

**Floor Loads** 150 lbs. per sq. ft.

**Utility Boxes** Floor utility boxes are on 30 ft. centers; all boxes have phone and electrical (110 v. on 30 amp. breakers, single phase, and 208 v. on 60 amp breakers, single phase)

**Clearance** 27 ft. to the bottom of lighting encasement

**Lighting** RGB dimmable LED uplights (color lights)

*Note: color temperature changes based on RGB

Non dimmable HiBay LED lights

*Note: color temperature is 5K

**Rigging** Production rigging in the Sails Pavilion is exclusive to our AV Contractor

Ask your event manager for more information

**BALLROOM AS EXHIBIT SPACE**

**Specifications** Two column-free ballrooms • Ballroom 6 has a ceiling height of 24 ft. and Ballroom 20 has a ceiling height of 30 ft. • Ballroom 6 can accommodate approximately 200 – 10 ft. x 10 ft. booths

**Utility Boxes** Located every 30 ft. – phone and electrical (120 v. on 30 amp breakers, single phase)

**Lighting** Ballroom 6 as exhibit space – LED lighting with pre-set and dimming capabilities • Ballroom 20 as exhibit space – LED lighting with dimming capabilities, controllable at wall panels

*Note: color temperature of LED lighting is 5K

**MEETING ROOMS**

**Lighting** LED lighting with dimming capabilities

*Note: color temperature of LED lighting is 5K

**Airwalls** Sound absorptive panels; denoted by dotted lines

**LOBBIES AND CORRIDORS**

**Lighting** LED lighting throughout
BUILDING SERVICES

To host the best events, it takes the best facility paired with the best services. From uniformed door greeters and award-winning catering, to cutting-edge technology and convenient lobby amenities, our team will take care of all the details so you can focus on the bigger picture.

GUEST SERVICES
As the first convention center in the nation to use uniformed door greeters to welcome our guests, our friendly guest services team is always ready to help attendees get where they need to be. They are the best in the business at assisting with special needs and are experts in providing directions and managing traffic flow.

HOUSEKEEPING/CLEANING SERVICES
Professional, efficient and friendly, our cleaning staff takes great pride in maintaining an immaculate facility from top to bottom. We use cleaning products that are environmentally-friendly and our housekeeping staff is at the heart of our award-winning recycling program. Booth cleaning is available as an exclusive service provided by the San Diego Convention Center Corporation.

SECURITY
Our building places a high priority on safety and security for our attendees. Ensuring a smooth operation, our security team is extensively trained and responsible for all public areas including facilitating dock operations and directing shuttle and vehicle traffic on the front drive. In leased space, we have a list of approved event security providers to assist you, all professionals in the field of conventions, trade shows and public events. The San Diego Convention Center has implemented the ESCA Exhibition Industry Worker Identification System Badging, the industry-wide badging system for all service contractors’ labor.

LABOR PARTNERS
The San Diego Convention Center has a long and productive relationship with our labor partners. Our award-winning customer services are directly attributed to our staff, as well as our strong partnership with local unions. To ensure exceptional customer service and quality workmanship, the San Diego Convention Center Corporation maintains formal agreements with eight local labor unions. The results have been a working environment in which both the center and labor are committed to maintaining the highest level of customer satisfaction. It has also ensured that work is performed at a reasonable cost reflecting the highest level of efficiency, productivity and quality. For more details, please refer to our Policies, Rules and Regulations.
CENTERPLATE FOOD AND BEVERAGE SERVICES
From first course to last, our exclusive onsite food and beverage provider, Centerplate, has pleased plenty of discerning palates with its mouth-watering cuisine. Centerplate offers impeccable service and a superb selection of menus for every occasion and size. Each guest is treated to a unique culinary experience from Centerplate’s experienced team of talented professionals.

SMART CITY TECHNOLOGY SERVICES
Smart City Networks, the Convention Center’s exclusive technology services provider, offers network solutions designed specifically for the convention, trade show and meeting environment. Their networks link attendees, exhibitors and meeting planners through telephone, high-speed Internet, short wave radio, and redundant 10 Gigabit circuit backbone. A dedicated staff of customer care professionals is onsite along with 7/24 network monitoring and remote staff support are committed to the success of each event.
ON SITE AUDIO VISUAL SERVICES

Our in-house event technology partner is ON Site Audio Visual, a division of ON Services, a leading national provider of live event audio visual services. Utilizing the latest innovative technology - combined with an unwavering focus on exceptional service - ON Site provides a full spectrum of AV and production rigging services supporting conventions, trade shows, meetings and special events.

Boasting one of the largest rental inventories of cutting-edge technology, ON Site has both the equipment and the expertise to translate your vision into reality. With 30+ years of experience, ON Site can service all of your meeting needs from the exhibit hall to the ballroom and everything in between.

FEDEX OFFICE BUSINESS SERVICE CENTER

FedEx Office, our onsite printing and shipping center, makes it easy for you, exhibitors and attendees to get every business and document need taken care of in one convenient stop. They offer full-service black and white and color digital printing as well as finishing services including laminating, collating, stapling and binding. Signs, banners, copies and graphics can be ordered from your home base and printed here at the convention center, saving you time, shipping and money.
CONVENTION SERVICES

As destination specialists, our convention services team is well-connected to the region’s resources. From site visits to promoting attendance, they are here to help with all your destination planning needs.

SITE VISIT COORDINATION
Prior to your event, your convention services manager will help connect you to our regions hotels, special event venues and restaurants. Customized site visits can be arranged for you, making offsite planning a breeze.

HOUSING SERVICES
San Diego Convention Center’s housing services offer an array of cutting edge, easy-to-use software designed to specifically meet the needs of attendees. Optimized for use on laptops and mobile devices, the technology comes complete with robust reporting tools capable of fully managing group bookings, facilitating booking within the block and assisting with housing scam awareness. Creative marketing solutions are also available, offering everything from an integrated communications plan to a suite of promotional messaging, templates and tools.

CONCIERGE SERVICES
Once onsite, attendees can visit our center’s concierge desks, located in Lobbies B and E. Our experienced concierge staff provides attendees with complimentary dining referrals, reservations, destination information, maps, directions, coupons and tickets for attractions and tours. Call 619-525-5243 to coordinate concierge services for your event.

DONATING REUSABLE GOODS
Our center is proud to offer our clients and their exhibitors the opportunity to donate reusable materials at the conclusion of events. These materials, which would otherwise take up space in a landfill, go to local non-profit organizations. You may designate your donation to a local non-profit group or we can help identify a group for you.

Students at elementary schools throughout San Diego benefit from our client donations.
ATTENDANCE PROMOTION

MEETMEINSANDIEGO.COM
Specifically designed to help build attendance for events, meetmeinsandiego.com is a microsite showcasing San Diego as a destination to attendees. Dining, shopping, nightlife, arts and culture, golfing and the local weather are just a few of the sections. A link can easily be integrated into any group’s website and qualified groups can customize their homepage with event information.

SAN DIEGO ATTENDEE GUIDE
This full-color, pocket-sized attendee publication serves as a key resource to local restaurants, shopping, nightlife, attractions and more. Guides can also be sent to attendees as an attendance building tool prior to your meeting or included in welcome bags. Individual copies are located onsite and the guide can now be viewed online or on mobile devices.

ONLINE EVENTS CALENDAR
Your event will be listed in the Events Calendar on visitsandiego.com’s homepage. The calendar allows attendees and exhibitors to quickly access your event’s basic information including dates and a link to your event’s website.
CONVENTION & EVENT PROMOTIONAL SERVICES

SAN DIEGO PROMOTIONAL VIDEO
Get your potential attendees excited about your San Diego event with our two minute, pre-packaged highlight reel of local amenities. B-roll footage of the convention center and San Diego are also available for custom video creation.

SOCIAL MEDIA
Social media support is available before and throughout your event – providing attendees with helpful information, welcoming messages and answers to questions. Helping you streamline and simplify your social media campaign, we also offer social media strategy support.

SHOW YOUR BADGE AND SAVE PROGRAM
Exclusive attendee discounts are offered through our coupon program. Attendees who present their convention badge are offered savings at participating restaurants, shops, attractions and more. Our coupons are updated online every six months.

ATTENDANCE BUILDING TOOLS
Online meeting planner tools are designed to help you build attendance for your convention center event. Tools provided include destination and facility images, promotional copy, convention center logos, a list of key San Diego contacts, welcome letter from San Diego’s mayor and regional hotel maps with downloadable artwork.
DESTINATION SIGNAGE

WELCOME SIGNAGE PROGRAM
Customizable welcome signs are available and designed to welcome convention center attendees of qualified groups to San Diego when they arrive at the airport or as they explore over 300 shops, restaurants and businesses around town. Signs are customized with your group’s name, logo and event dates.

CITY BANNER PROGRAMS
The Gaslamp Quarter Association’s Street Banner Program offers 16.5 blocks of street banner opportunities, adjacent to the convention center. The San Diego Downtown Partnership’s Street Banner Program showcases street banners along key thoroughfares in downtown.

ADVERTISING WRAP PROGRAMS
Wrap one of Old Town Trolley Tour’s historic buses that operate sightseeing tours throughout San Diego or advertise on MTS buses and trolleys to make impressions on thousands of people each day.

AIRPORT SIGNAGE
Complimentary electronic signage welcomes attendees to town and your event at the San Diego International Airport.

MEDIA RELATIONS

MEDIA GUIDE
Our San Diego Media Guide is available to you and is your resource to press contacts for local print, television and broadcast media outlets – helping you effectively target local media with newsworthy information about your event.

MEDIA CALENDAR
Participation in our Media Calendar, a listing of upcoming events distributed monthly by our team to local media, is an effective way to put your event in front of the local media. Widely used by editors, reporters and news directors, the calendar includes key information about your event including event name, date, spokesperson and other relevant information.
<table>
<thead>
<tr>
<th>HOTELS</th>
<th>ROOMS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grand Hyatt San Diego</td>
<td>1,628</td>
</tr>
<tr>
<td>Marriott Marquis San Diego Marina</td>
<td>1,360</td>
</tr>
<tr>
<td>Hilton San Diego Bayfront</td>
<td>1,190</td>
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<tr>
<td>Omni San Diego Hotel</td>
<td>511</td>
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<tr>
<td>Andaz San Diego</td>
<td>159</td>
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<tr>
<td>Best Western Plus Bayside Inn</td>
<td>122</td>
</tr>
<tr>
<td>The Bristol Hotel</td>
<td>102</td>
</tr>
<tr>
<td>Carte Hotel &amp; Suites San Diego (Opening Fall 2023)</td>
<td>239</td>
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<tr>
<td>Comfort Inn Gaslamp Convention Center</td>
<td>103</td>
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<td>Courtyard San Diego Downtown</td>
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<tr>
<td>Courtyard San Diego Downtown Gaslamp</td>
<td>90</td>
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<tr>
<td>DoubleTree by Hilton San Diego Downtown</td>
<td>333</td>
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<tr>
<td>Embassy Suites San Diego Bay - Downtown</td>
<td>337</td>
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<tr>
<td>Four Points by Sheraton San Diego Downtown</td>
<td>220</td>
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<tr>
<td>The Guild San Diego</td>
<td>163</td>
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<table>
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<tr>
<th>HOTELS</th>
<th>ROOMS</th>
</tr>
</thead>
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<tr>
<td>Hampton Inn by Hilton San Diego - Downtown</td>
<td>177</td>
</tr>
<tr>
<td>Hard Rock Hotel San Diego</td>
<td>420</td>
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<tr>
<td>Hilton Garden Inn/Homewood Suites</td>
<td>204/160</td>
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<tr>
<td>Hilton San Diego Gaslamp Quarter</td>
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<tr>
<td>Holiday Inn Express San Diego Downtown</td>
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<td>Horton Grand Hotel</td>
<td>130</td>
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<tr>
<td>Hotel Indigo San Diego Gaslamp Quarter</td>
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<tr>
<td>Hotel Republic</td>
<td>258</td>
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<tr>
<td>Hotel Z</td>
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<tr>
<td>InterContinental San Diego</td>
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<tr>
<td>The Keating Hotel</td>
<td>35</td>
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<tr>
<td>Kimpton Hotel Palomar San Diego</td>
<td>211</td>
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<tr>
<td>Kimpton Solamar Hotel</td>
<td>235</td>
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<tr>
<td>Moxxy San Diego Gaslamp Downtown</td>
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</table>

<table>
<thead>
<tr>
<th>HOTELS</th>
<th>ROOMS</th>
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<tbody>
<tr>
<td>The Pendry</td>
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<tr>
<td>Porto Vista Hotel</td>
<td>31</td>
</tr>
<tr>
<td>Ramada - Gaslamp/Convention Center</td>
<td>189</td>
</tr>
<tr>
<td>Residence Inn San Diego Downtown</td>
<td>99</td>
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<tr>
<td>Residence Inn San Diego Downtown Gaslamp Quarter</td>
<td>121</td>
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<tr>
<td>Residence Inn San Diego Downtown/Gaslamp Quarter</td>
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<td>The Sofía Hotel</td>
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<tr>
<td>SpringHill Suites/Residence Inn Bayfront</td>
<td>204/160</td>
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<tr>
<td>TownePlace Suites by Marriott San Diego Downtown</td>
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<tr>
<td>The US GRANT - A Luxury Collection Hotel</td>
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<tr>
<td>The Westgate Hotel</td>
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<td>The Westin San Diego</td>
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<tr>
<td>The Westin San Diego Gaslamp Quarter</td>
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<tr>
<td>Wyndham San Diego Bayside</td>
<td>43</td>
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**TOTAL ROOMS**: 13,840
ONLINE RESOURCES
ONLINE RESOURCES

Our website visitsandiego.com provides you with a wealth of planning tools and resources. With the click of your mouse, detailed information on event guidelines, pricing, convention center news, meeting planner tips, interactive floor plans, menus and more can be found. We invite you to explore these essential online resources:

VisitSanDiego.com
Policies, Rules and Regulations
Pricing Guide
Floor Plans
Catering Menus
Blog: Convention Center Connection
San Diego Attendee Guide
Attendance Building Tools
Events Calendar
OUR TEAM

Your event’s success is our top priority. From initial planning and site visits to move-in and move-out, our experienced and dynamic team will be with you every step of the way.

EXECUTIVE TEAM

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The San Diego Convention Center Corporation exclusively manages and operates the 2.6 million square foot San Diego Convention Center. In addition, the Corporation provides convention services such as housing, registration, event and destination services.

VISIT SAN DIEGO

PLAN YOUR NEXT EVENT WITH US

111 W. Harbor Dr., San Diego, CA 92101 | 619.525.5000

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