



SPONSORSHIP & ADVERTISING OPPORTUNITIES

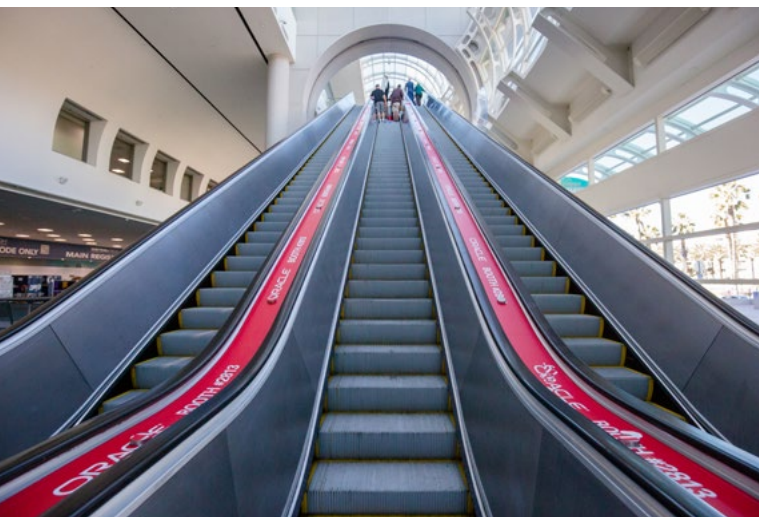
Thank you for considering the sponsorship and branding opportunities at the San Diego Convention Center. Our team is dedicated to meeting your signage, sponsorship and branding needs for your upcoming event at our facility.

Our pricing guideline applies to commercial event **advertising, sponsorship, and marketing**, which includes:

- + Promotion of sponsors, products, services, business entity or organization regardless if revenue is generated by the Licensee.
- + Pricing applies to banners, signage, wraps, clings, digital displays and wall graphics.
- + All fees are for the run of show.
- + All signage and graphic plans must be pre-approved by the SDCCC.

Please note: Certain event marketing programs may require the Fire Marshal's approval. Any damage or cleaning resulting from an event marketing installation is billable to the Licensee.

SDCCC will respond within 5 business days of the plan receipt.



SPONSORSHIP & ADVERTISING OPPORTUNITIES PRICING SHEET

Interior Lobby

- + The pricing for the lobby locations below includes banners, signage, wraps, digital displays, and wall graphics, and is based on run of show. The spaces are determined by the Licensed areas for the event.
- + Designated Smart City display areas above entry areas into show halls are **excluded** from usage as part of the lobby package.

LOBBY A \$2,000	LOBBY D \$4,000
LOBBY B1 \$2,000	LOBBY E \$4,000
LOBBY AB1 \$3,500	LOBBY F \$2,000
LOBBY B2 \$2,000	LOBBY G \$3,000
LOBBY C \$2,000	LOBBY H \$3,000

For a complete outline of available locations in each lobby area, [please contact your event manager](#).

Additional High Profile Locations

ELEVATORS
\$1,500 EACH

ESCALATORS
B1 @ \$3,000 PER UNIT
C @ \$3,000 PER UNIT
E @ \$4,000 PER UNIT
H @ \$4,000 PER UNIT

EXTERIOR SIDEWALK DECALS
\$100 PER DECAL

RESTROOMS (MIRRORS ONLY)
\$1,000 PER RESTROOM SET

STAIRS (RISERS ONLY)
B2 @ \$2,000 PER STAIRCASE

WINDOW CLINGS
HALF PANEL @ \$750
FULL PANEL @ \$1,000

Sails Pavilion

**CUSTOMIZED LED COLOR
LIGHTING SYSTEM**
PRICE PER EVENT

Exterior Locations

CIRCULAR OPENINGS (HALLS A-C)

GLASS OVERHANGS (HALLS D-H)

WEST BUILDING FACADE
LOWER LEVEL
GLASS WINDOW WALL
MIDDLE LEVEL
UPPER LEVEL

GRAND STAIRCASE (RISERS ONLY)

VERTICAL COLUMNS
HALLS D-H

EAST FACADE

SOUTH FACADE

AMPHITHEATER FLOOR

AMPHITHEATER STAIRS (RISERS ONLY)

SOUTH ELEVATOR

PLAZA PARK BUTTRESS FINIS

*Please contact your event manager
for pricing and to place your order.*

*Note: A la carte locations and pricing may be
available upon request.*

SAN DIEGO
convention center
CORPORATION



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The above fees are for rental of the space only, and does not include manufacturing, production, artwork, installation or removal.